

Full chairs. Recare on autopilot. Unscheduled treatment that finally gets scheduled.

A system that catches the new-patient call the front desk missed, runs recall and reactivation without the Monday list pull, and follows up every presented-but-unscheduled plan for 90 days.

THE FULL-CHAIR ENGINE • INCLUDED IN GROWTH

Recare Autopilot

Patients due for hygiene or recare get a 3-touch text and email sequence starting 30 days before the due date with a tap-to-book link, running 90 days past due before handing off to reactivation.

Unscheduled-Treatment Follow-Up

Every presented-but-unscheduled plan enters a 90-day non-clinical nudge sequence at day 0, 7, 14, 30, 60 and 90 with a financing or payment link and a book-a-10-minute-call-with-our-treatment-coordinator option.

High-Ticket Consult Pipeline

Implants, aligners, injectables, body contouring: pre-consult prep text, same-day thank-you, financing link, 7/14/30-day touches, and a consult-to-start conversion report by provider.

Reactivation Ladder

The inactive list segmented at 6-12, 12-18, 18-24 and 24-plus months, each with its own 3-to-5-touch quarterly campaign under written marketing consent. The owner sees reactivated patients and their production.

No-Show Recovery and ASAP List

An automatic re-book text on any no-show or late cancel; a cancellation triggers a text to the short-call list and the first yes gets the slot pending staff confirmation. The hole fills before the huddle.

A NEW LEAD'S FIRST HOUR, AFTER THE BUILD

0:00	Lead submits a form, landing page or QR card — lands in the pipeline, tagged by source
0:01	Instant text and email go out under your brand
0:01	Round-robin assigns the next person and notifies them
0:15	Nobody called? Reminder fires, and the owner sees it Monday
Day 1–5	No reply? A short follow-up drip runs, then stops
Sold	Onboarding kicks off on its own, and The Full-Chair Engine takes over

Also in the engine

Membership and Series Renewals; Digital Intake and Consent Chase; Post-Visit Check-In and Review Request; Insurance Verification Flag; Huddle Sheet.

PACKAGES • ONE-TIME BUILD, THEN FLAT MONTHLY WITH THE PLATFORM INCLUDED, MONTH TO MONTH AFTER 90 DAYS

Launch

\$3,500

then \$697 / month

- Tracked number, domain and email
- Pipelines in your team's language
- Lead capture with written consent
- Reply in under 60 seconds
- Round-robin with a claim window
- Missed-call text-back

Growth

\$6,500

then \$1,197 / month

- **Everything in Launch, plus**
- Branded email templates
- Client onboarding
- Invoicing and payment links
- Document and signature chase
- **The Full-Chair Engine**

Full Engine

\$9,500

then \$1,697 / month

- **Everything in Growth, plus**
- Referral partner program
- Printable partner materials
- Monthly partner statements
- Partner outreach campaign
- Monthly think-tank: custom automations for your team's daily tasks

One recovered no-show a week is about \$15,600 a year

Three leaks the owner already feels. Empty chairs: a dental no-show costs \$200 to \$400 in lost production, so recovering one a week at \$300 is \$15,600 a year, more than the Growth subscription. **Built and running today:** Snap Credit Fix, a California credit repair company, runs on a system I built for them — leads answered in under a minute, a 52-week nurture, a re-activation campaign across roughly 40,000 past leads, a dealer referral program with QR counter cards and automated monthly statements, and a Monday report the president reads first.

NEXT STEP

Book a 20-minute build call.

Email everbornproductions@gmail.com or call (916) 541-3415 with your business name and website. You'll get a one-page brief and a fixed quote within two business days.

Same three prices in every industry, quoted for one location and up to five reps; larger teams are scoped in the brief. Platform included; ad spend and carrier fees billed at cost. Own your platform account already? Take \$197 off each monthly. Regulated industries get a compliance review in week one at no charge. Independent builder and platform licensee. Results vary.