BUSINESS AUTOMATION FOR APPOINTMENT-BASED CLINICS

# Full chairs. Recare on autopilot. Unscheduled treatment that finally gets scheduled.

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A system that catches the new-patient call the front desk missed, runs recall and reactivation without the Monday list pull, and follows up every presented-but-unscheduled plan for 90 days.

## THE FULL-CHAIR ENGINE · INCLUDED IN GROWTH

### Recare Autopilot

Patients due for hygiene or recare get a 3-touch text and email sequence starting 30 days before the due date with a tap-to-book link, running 90 days past due before handing off to reactivation.

### Unscheduled-Treatment Follow-Up

Every presented-but-unscheduled plan enters a 90-day non-clinical nudge sequence at day 0, 7, 14, 30, 60 and 90 with a financing or payment link and a book-a-10-minute-call-with-our-treatment-coordinator option.

### High-Ticket Consult Pipeline

Implants, aligners, injectables, body contouring: pre-consult prep text, same-day thank-you, financing link, 7/14/30-day touches, and a consult-to-start conversion report by provider.

### Reactivation Ladder

The inactive list segmented at 6-12, 12-18, 18-24 and 24-plus months, each with its own 3-to-5-touch quarterly campaign under written marketing consent. The owner sees reactivated patients and their production.

### No-Show Recovery and ASAP List

An automatic re-book text on any no-show or late cancel; a cancellation triggers a text to the short-call list and the first yes gets the slot pending staff confirmation. The hole fills before the huddle.

## A NEW LEAD'S FIRST HOUR, AFTER THE BUILD

| | |
|---|---|
| 0:00 | Lead submits a form, landing page or QR card — lands in the pipeline, tagged by source |
| 0:01 | Instant text and email go out under your brand |
| 0:01 | Round-robin assigns the next person and notifies them |
| 0:15 | Nobody called? Reminder fires, and the owner sees it Monday |
| Day 1–5 | No reply? A short follow-up drip runs, then stops |
| Sold | Onboarding kicks off on its own, and The Full-Chair Engine takes over |

### Also in the engine

Membership and Series Renewals; Digital Intake and Consent Chase; Post-Visit Check-In and Review Request; Insurance Verification Flag; Huddle Sheet.

## PACKAGES · ONE-TIME BUILD, THEN FLAT MONTHLY WITH THE PLATFORM INCLUDED, MONTH TO MONTH AFTER 90 DAYS

### Launch

$3,500

then $697 / month

- Tracked number, domain and email
- Pipelines in your team's language
- Lead capture with written consent
- Reply in under 60 seconds
- Round-robin with a claim window
- Missed-call text-back

### Growth

$6,500

then $1,197 / month

- **Everything in Launch, plus**
- Branded email templates
- Client onboarding
- Invoicing and payment links
- Document and signature chase
- **The Full-Chair Engine**

### Full Engine

$9,500

then $1,697 / month

- **Everything in Growth, plus**
- Referral partner program
- Printable partner materials
- Monthly partner statements
- Partner outreach campaign
- Monthly think-tank: custom automations for your team's daily tasks

### One recovered no-show a week is about $15,600 a year

Three leaks the owner already feels. Empty chairs: a dental no-show costs $200 to $400 in lost production, so recovering one a week at $300 is $15,600 a year, more than the Growth subscription. **Built and running today:** Snap Credit Fix, a California credit repair company, runs on a system I built for them. It answers leads in under a minute, runs a dealer referral program with QR counter cards and automated monthly statements, and sends a Monday report the president reads first.

NEXT STEP

## Book a 20-minute build call.

Email everbornproductions@gmail.com or call (916) 541-3415 with your business name and website. You'll get a one-page brief and a fixed quote within two business days.

Same three prices in every industry, quoted for one location and up to five reps; larger teams are scoped in the brief. Platform included; ad spend and carrier fees billed at cost. Own your platform account already? Take $197 off each monthly. Regulated industries get a compliance review in week one at no charge. Independent builder and platform licensee. Results vary.