BUSINESS AUTOMATION FOR DEALERSHIP F&I AND THE DESK

Stips chased. CIT aged and escalated. Every customer who said no in the box gets asked again.

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A system that runs the stip chase, the CIT board and the declined-product campaign so the F&I manager is back in the box instead of on the phone with a pay stub.

THE F&I DESK ENGINE · INCLUDED IN GROWTH

Stip Chase Automation

A per-deal stip checklist (pay stubs, proof of residence, references, insurance binder, driver's license, signed odometer statement) with a secure upload link texted to the customer, automatic re-pings at hours 4, 24, 48 and 72, and a live…

The CIT Board

Every unfunded contract aged in buckets the way most desks run it: 0-3, 4-7, 8-15 and 16-plus days, with automatic escalation to the F&I director at day 7 and the GM at day 15, plus a 7am CIT email to the desk.

Funding Follow-Up Sequences

Lender follow-up tasks at days 3, 7 and 10 with the deal number and the specific outstanding item, plus a running kickback-reason log that feeds a monthly why-we-get-kicked-back report by lender and by F&I manager.

Re-Sign and Kickback Recovery

When a contract comes back, the customer gets a two-way text with a booking link for a re-sign appointment, escalating reminders, and an automatic re-offer on no-show. A bank kickback becomes a calendar entry instead of a week of phone tag.

Declined-Product Campaign

Every delivered customer who said no in the box enters a compliant 7/30/60/90-day sequence that references their vehicle generically and offers a conversation with F&I. No pricing, no payment, no coverage claims, stops on reply.

A NEW LEAD'S FIRST HOUR, AFTER THE BUILD

0:00	Lead submits a form, landing page or QR card — lands in the pipeline, tagged by source
0:01	Instant text and email go out under your brand
0:01	Round-robin assigns the next person and notifies them
0:15	Nobody called? Reminder fires, and the owner sees it Monday
Day 1–5	No reply? A short follow-up drip runs, then stops
Sold	Onboarding kicks off on its own, and The F&I Desk Engine takes over

Also in the engine

Product Cancellation and Refund Tracker; Chargeback Ledger; Menu Compliance Gate; Title and Tag Deadline Board; Delivery Handoff and First Service Booking.

PACKAGES · ONE-TIME BUILD, THEN FLAT MONTHLY WITH THE PLATFORM INCLUDED, MONTH TO MONTH AFTER 90 DAYS

Launch

$3,500

then $697 / month

- Tracked number, domain and email
- Pipelines in your team's language
- Lead capture with written consent
- Reply in under 60 seconds
- Round-robin with a claim window
- Missed-call text-back

Growth

$6,500

then $1,197 / month

- **Everything in Launch, plus**
- Branded email templates
- Client onboarding
- Invoicing and payment links
- Document and signature chase
- **The F&I Desk Engine**

Full Engine

$9,500

then $1,697 / month

- **Everything in Growth, plus**
- Referral partner program
- Printable partner materials
- Monthly partner statements
- Partner outreach campaign
- Monthly think-tank: custom automations for your team's daily tasks

Cash waiting at the lender, aged and escalated

Every contract in transit is cash waiting at the lender; the CIT board ages each one and escalates it while it can still be worked. **Built and running today:** Snap Credit Fix, a California credit repair company, runs on a system I built for them. It answers leads in under a minute, runs a dealer referral program with QR counter cards and automated monthly statements, and sends a Monday report the president reads first.

NEXT STEP

Book a 20-minute build call.

Email everbornproductions@gmail.com or call (916) 541-3415 with your business name and website. You'll get a one-page brief and a fixed quote within two business days.

Same three prices in every industry, quoted for one location and up to five reps; larger teams are scoped in the brief. Platform included; ad spend and carrier fees billed at cost. Own your platform account already? Take $197 off each monthly. Regulated industries get a compliance review in week one at no charge. Independent builder and platform licensee. Results vary.