BUSINESS AUTOMATION FOR RESIDENTIAL REAL ESTATE

Be first to the lead. Be the one they remember eleven years later.

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Speed-to-lead on every portal inquiry, a contract-to-close board that runs the deadlines, and a database engine that touches the whole sphere instead of the twenty people the agent remembers.

THE CONTRACT-TO-CLOSE ENGINE · INCLUDED IN GROWTH

Buyer Agreement Gate
The buyer rep agreement goes out with the showing confirmation, e-sign is tracked, and the tour will not confirm as ready until it is back.

Contract-to-Close Timeline
Enter the executed date once. The system back-solves every deadline: inspection period end, inspection response, appraisal ordered and received, loan commitment, title commitment, HOA docs, final walkthrough, closing.

Document and Signature Chase
One board showing every open file, exactly what is missing per file, who owes it, and how long it has been outstanding. Automatic reminders go to the client, the co-op agent, the lender and title until the item is checked in.

Weekly Seller Report
Auto-assembled per active listing: showings this week, feedback received, portal views, days on market against the area median, and a price-position note.

Showing Feedback Loop
A feedback request goes to the buyer's agent within hours of every showing; responses drop straight into the seller report. Nobody chases co-op agents.

A NEW LEAD'S FIRST HOUR, AFTER THE BUILD

0:00	Lead submits a form, landing page or QR card — lands in the pipeline, tagged by source
0:01	Instant text and email go out under your brand
0:01	Round-robin assigns the next person and notifies them
0:15	Nobody called? Reminder fires, and the owner sees it Monday
Day 1–5	No reply? A short follow-up drip runs, then stops
Sold	Onboarding kicks off on its own, and The Contract-to-Close Engine takes over

Also in the engine
Sphere Touch Program; Past-Client Re-Activation Sweep; Review and Referral Ladder; Milestone Updates to Lender, Title and Co-op; Not-Yet Buyer Lane.

PACKAGES · ONE-TIME BUILD, THEN FLAT MONTHLY WITH THE PLATFORM INCLUDED, MONTH TO MONTH AFTER 90 DAYS

Launch
$3,500
then $697 / month

- Tracked number, domain and email
- Pipelines in your team's language
- Lead capture with written consent
- Reply in under 60 seconds
- Round-robin with a claim window
- Missed-call text-back

Growth
$6,500
then $1,197 / month

- **Everything in Launch, plus**
- Branded email templates
- Client onboarding
- Invoicing and payment links
- Document and signature chase
- **The Contract-to-Close Engine**

Full Engine
$9,500
then $1,697 / month

- **Everything in Growth, plus**
- Referral partner program
- Printable partner materials
- Monthly partner statements
- Partner outreach campaign
- Monthly think-tank: custom automations for your team's daily tasks

One TC carrying 25 files a month instead of 10 to 15
Launch is $11,864 in year one, about a sixth of the $75,000 to $85,000 an in-house ISA costs in their first year, and well under a quarter of an in-house TC. Full Engine at $29,864 is still less than half of one ISA hire and never misses a lead at 9pm or ramps for four months. **Built and running today:** Snap Credit Fix, a California credit repair company, runs on a system I built for them. It answers leads in under a minute, runs a dealer referral program with QR counter cards and automated monthly statements, and sends a Monday report the president reads first.

NEXT STEP

Book a 20-minute build call.

Email everbornproductions@gmail.com or call (916) 541-3415 with your business name and website. You'll get a one-page brief and a fixed quote within two business days.

Same three prices in every industry, quoted for one location and up to five reps; larger teams are scoped in the brief. Platform included; ad spend and carrier fees billed at cost. Own your platform account already? Take $197 off each monthly. Regulated industries get a compliance review in week one at no charge. Independent builder and platform licensee. Results vary.