Everborn Productions

WHAT WE CAN DO FOR YOU

Your industry isn't on our list yet.

It has never been the constraint.

The named industries we build for were all built the same way – by finding the work that repeats and taking it off a person's desk. That search does not care what you sell. This is what it looks like when it runs on your business.

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We don't automate a business. We automate what it does twice.

Most automation pitches start at the lead. Leads are usually the part that already works. The hours disappear afterward – in the chasing, the retyping, the rebuilding of the same document every month. So we go looking for every task that happens more than once, cost it in hours, rank it, and build against that list in order.

AREA 01

Foundation

One hub the business runs in. Your existing systems stay the record; we connect to them. Phone, texting and email registered and routed so the number on the card is the number that rings.

AREA 02

Sales engine

Speed to the new lead, and persistence with the old one. Re-activation of the list you already own, partner and referral lanes, and a weekly sweep that surfaces who is ready now.

AREA 03

Operations

The document chase, the status update nobody has time to send, the paperwork that gets rebuilt by hand. Pipelines that advance themselves as the work actually progresses.

AREA 04

Command

The report that lands whether or not anyone had time to build it. Written procedures, so the system survives the person who ran it.

The question is never "can this be automated."

It is "what does this business do twice?" Everything that answers yes is a candidate. Everything that answers no stays with a person, where it belongs.

What comes off your plate

Patterns that have shown up in every build so far, in one industry or another. Yours will not use all of them – the intake packet decides which ones earn their place.

THE REPEAT TASK	WHAT REPLACES IT
GETTING MORE AT BATS	
Calling back the list you already paid for	A re-activation campaign across dormant customers, on a cadence, with replies routed to a person
Remembering to work referral partners	Scheduled partner outreach, printed leave-behinds, and a queue that keeps conversations moving
Guessing who is ready to buy	A weekly sweep that surfaces the ready list by behavior rather than by hunch
Slow first response	An answer inside the first minute, nights and weekends included, then a persistence ladder
THE DAY TO DAY	
Chasing documents and signatures	A live checklist the customer can see, with reminders that stop the moment the file lands
Dragging cards across a board on Friday	Pipelines that move themselves as the work progresses, and flag what has gone quiet
"Where are we at?" phone calls	Milestone updates that go out on their own, to everyone who needs them
Client questions living in one inbox	A ticket path with an owner and a clock, so nothing depends on one person being awake
THE PAPERWORK	
Rebuilding the same report every cycle	Reports generated from real file data, on schedule, in your brand
Hand-building partner or client packets	A document system with one source of truth – change a price once, it changes everywhere
Statements sent when someone remembers	Same format, same day, every partner, without a person in the loop
THE PART NOBODY SELLS	
Disclosure language left to whoever types	Required wording built into the templates, so it cannot be skipped in a hurry
Claims your trade cannot make	Blocked at the template level rather than caught in review
A new hire's first email looking like it	One brand shell, so their first looks like your tenth
The system living in one person's head	Written procedures handed over at the end, so it survives them leaving

About six weeks, intake to handoff

WEEK ONE

Learn the actual work

Your repeat-work list, costed and ranked. Foundation stood up. Compliance language written in.

WEEKS TWO-THREE

The sales engine

Speed to lead, re-activation of the list you own, partner lanes turned on.

WEEKS FOUR-FIVE

Operations and paperwork

The chases, the pipelines, the documents that build themselves.

WEEK SIX

Command and handoff

Owner reporting, written procedures, training and the handoff booklet.

WHAT WE WILL TELL YOU HONESTLY

- Your systems of record stay yours. We connect to what you run on – we do not migrate you off it.
- We do not automate judgment. The parts of your work that need a person keep one.
- Your accounts, data and content are yours and export any time, and you keep the right to use the system we built even if you cancel. Our templates and methods stay ours, so no one can resell them.
- If the intake does not surface enough repeat work to justify a build, we say so instead of selling one.

Next step: fill out the general intake packet.

Twenty minutes, most of it on one page – the repeat-work inventory. Send it back and we will come to the first call already knowing where your hours go.